



## DriveSavers Digital Photography Data Recovery

### Lost Irreplaceable Digital Photos? Call DriveSavers.

DriveSavers, the worldwide leader in data recovery services, was the first company to successfully recover lost images from a digital camera and the first data recovery company to be referred by Canon, Kodak, Nikon, Olympus and Sony. Today, all major digital camera companies and storage manufacturers refer their customers to DriveSavers.

### We Can Save It!

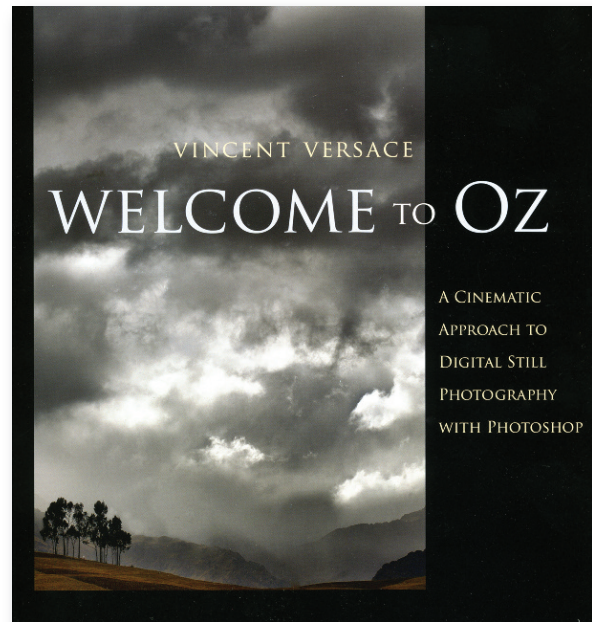
Since 1985, photographers around the world have relied on DriveSavers to recover lost data from all brands of digital cameras, all storage media and all types of digital “disk-asters”.

All data recoveries are performed in DriveSavers ISO-certified cleanroom, the most sophisticated data recovery cleanroom in the industry. This dust free, temperature- and humidity-controlled environment maximizes recovery success by protecting hard disk drive platters and delicate electronic components from “killer air particles” while open and vulnerable during the data recovery process.

DriveSavers has partnered with all major professional photographer associations and caters to the exacting standards of professional photographers, graphic artists and film studios.

### RAID, NAS, SAN Data Recovery Experts.

The DriveSavers Enterprise Systems Group specializes in recovering data from high-capacity devices including RAID, NAS, SAN, tape and multi-disk servers. Our data recovery engineers are the best in the industry at handling physical drive failures and logical corruption issues. They routinely recover JPG and video files, client and accounting database systems and other mission critical data for professional photographers.



*“Thank you. Thank you. My entire life’s work and career would have ceased to exist without you!”*

— Vincent Versace  
Master Photographer and Nikon Legend

### Industry-leading Success Rates. Fastest Standard Turnaround Time.

DriveSavers understands the personal and professional impact of digital data loss. With industry-leading success rates since 1985, we routinely recover digital data other service providers have deemed “lost forever”. We offer the fastest Standard turnaround time in the industry at 24 to 48 hours and our professional Data Recovery Advisors are available to take your call 24/7.

### Data Security During Data Recovery.

Worried about confidentiality? DriveSavers is the only data recovery company in the industry today to post proof of annual, company-wide SAS 70 Type II Audit Reports. The security control objectives established for these annual audits are designed to satisfy stringent security requirements mandated by the healthcare, corporate and government agencies we serve.

# Protect Your Valuable Data

Digital photography and flash memory present an array of potential data loss problems. DriveSavers Data Recovery has assembled the following list of tips to help you prevent data loss and handle flash memory cards properly.

## Data Loss Prevention Tips

**BACK UP YOUR IMAGES!** Protect irreplaceable photos. Back up your images onto CD/DVDs, tapes or an external hard drive to guard against data loss should your hard drive crash unexpectedly.

**TRANSFER YOUR PHOTOS** Transfer images from the camera's flash memory to a computer's hard drive as soon as you can. Do not delete images or reformat the memory card while it is still in the camera. Wait until all photos are transferred and verified.

**FOLLOW THE INSTRUCTIONS** Open the images on the hard drive before reformatting the card.

**VERIFY THE TRANSFER** Open the images on the hard drive before reformatting the card.

**PROTECT YOUR FLASH MEMORY CARDS** Use the card's plastic holder when carrying one around. Simple static buildup can zap the card and make it unreadable. Plastic holders can prevent a card from breaking in your pocket or putting the card, along with your clothing, in the wash.

**REPLACE YOUR FLASH MEMORY CARDS** Flash memory cards can be used about 1000 times before they start to wear out.

**AVOID EXTREME TEMPERATURES** Heat, cold and humidity can have devastating effects on digital equipment, especially flash memory.

**CALL DRIVESAVERS** If you have deleted images, get an error message or are unable to view the images from your card, call DriveSavers. We offer the fastest standard turnaround time in the industry at 24 to 48 hours and Data Recovery Advisors are available to support you 24/7. We can save it!

## When Disaster Strikes

- If possible, back up the data immediately.
- If the drive makes scraping, tapping, clicking or humming sounds, do not use utility software.
- Do not power up a device that has obvious physical damage or is making unusual sounds.
- Shut down the computer to avoid further damage to the drive and its data.
- Do not attempt recovery yourself on severely traumatized drives. Using off-the-shelf diagnostic tools may cause further damage or permanent data loss.
- Configure another computer/server to temporarily replace the problem unit, restore available backups onto the new unit and reconfigure it to begin productive work.

## Backup Strategies

- Invest in redundant backup systems. Back up your backup media and keep a duplicate offsite in a secure location.
- Establish a structured backup procedure to make copies of all critical data files, using software compatible with the operating system and applications.
- Periodically test the backups to verify that data sets—especially databases and other critical files—are being backed up properly.
- Keep at least one verified copy of critical data off site.

## Never Assume Data is Unrecoverable

DriveSavers has successfully recovered data from thousands of data storage devices and multi-disk servers with extreme physical and logical damage. If you've lost critical data, DriveSavers recovery service is your best and safest option.

## Recommended by All Leading Manufacturers of:

- Digital Cameras
- Memory Cards
- Solid State Drives
- Hard Disk Drives
- RAID/NAS/SAN Devices
- Tape Storage Systems
- Notebooks/Desktops/Servers

## DriveSavers Partners with the Following Associations:

- APA
- ASMP
- CPI
- EPIC
- NANPA
- NAPP
- NPPA
- PPA
- SEP
- SAA
- WPPI

## Data Recovery Advisors Available 24/7

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We can save it!®